

Phase 2 ~ Beginnings – Click Here

- 5. 1 page summary – 199 Words ~ [Additional Details](#) ~
> 100 Words for 1 minute MVP Video ~ [Additional Details](#) ~
- 6. White paper ~ [Additional Details](#) ~
- 7. Lead Mastermind Group ~ [Additional Details](#) ~
- 8. 7 Week course ~ [Additional Details](#) ~

Phase 3 ~ Details – Click Here

- 9. ActionVision Coaching ~ [Additional Details](#) ~
- 10. Seminars ~ [Additional Details](#) ~
- 11. Workshops ~ [Additional Details](#) ~
- 12. Consulting ~ [Additional Details](#) ~

Phase 4 ~ Passive Income / Clone Self – Click Here

- 13. Write a book ~ [Additional Details](#) ~
- 14. Become international speaker / author ~ [Additional Details](#) ~
- 15. TV / Radio ~ [Additional Details](#) ~
- 16. Distribution Channels ~ [Additional Details](#) ~
- 17. Legacy ~ [Additional Details](#) ~

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- [x] - Step 5. 1 page summary – 199 Words ~ [Additional Details](#) ~
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Have you ever wanted something . . . really bad . . . and weren't able to obtain it? Do you know why? More people are realizing through the magical course of . . . **LEVERAGE . . . The MAGICAL Arts of POSITIVE Motivation & Manipulation**, that not only are those who are taking the course getting what they want in life . . . but they are also helping those around them to do so as well.

If you're thinking . . . "*I have experienced something like this before.*" . . . trust us . . . you haven't! The course will change your life forever . . . Why? How? . . . well . . . the knowledge, the wisdom, the power of the course has been forged through decades of hard work and wisdom principles which have changed the way the authors of this course think . . . and they would like to share it with you as well.

As you go through the course, the millions of dollars invested into the development of this magical course will help you first and foremost to SEE yourself in a very different light . . . which will then empower you to learn to SEE others in an equally powerful way . . . creating a win win win for everyone involved.

Seem too good to be true? Trust the integrity of the system. ~ LEVERAGE ~

www.TheMVPnetwork.org is an amazing group of individuals who work very closely with Life Masteries Institute (LMI) and Legacy Partners (LP) to assist you to clone yourself . . . to help you get your message, your story to the world. We strongly recommend that you complete The MVP worksheet to help you determine what 100 words are the most powerful in creating a 1 minute MVP video which will change the world, through your story.

~ [The MVP Worksheet](#) ~

The 100 words which follow are the first draft of what will be precisely a 1 minute video which will draw people into this project to learn more. There will be different videos which focus on different targets. May be something like this . . .

> <https://www.youtube.com/watch?v=191v8HCykHE>

Jonathan / MVP team there are 2 videos for LEVERAGE. Please call me right before you working this so I can cast the vision and give you some ideas of what the look, vision, branding is for this product. Jonathan, this is for the LEVERAGE project so everything will be connected back into that project brand wise. We are targeting to generate 12.5 million so make it look great. :-) We will also be building a logo around this as well.

The videos should look like brother / sister videos so should carry the same brand / type of look where the C-Level will want to pass it onto the employees / team members and the employees would also see the C-Level one and/or pass it along to them. Hopefully this will make it be easier and faster to also produce both of them together. :-)

Video #1 ~ For C-Level People

135 words . . . 32 are words which will be quickly displayed on the screen. Looking for something maybe similar to <https://www.youtube.com/watch?v=191v8HCykHE> so we should be good with larger number of words hopefully.

Video #2 ~ For Employees / Team Members

135 words . . . 20 are words which will be quickly displayed on the screen. Looking for something maybe similar to <https://www.youtube.com/watch?v=191v8HCykHE> so we should be good with larger number of words hopefully.

~ Focus: C-Level ~

AS A C-LEVEL EXECUTIVE . . .
. . . WHAT KEEPS YOU UP AT NIGHT?

- ~ PROFITABILITY ~ PRESSURE ~ PEOPLE'S FUTURE ~
- ~ THE MARKETPLACE ~ ECONOMY ~ COMPETITION ~
- ~ REVENUE ~ THE BOTTOM LINE ~
- ~ GOVERNMENT REGULATION ~
- ~ TECHNOLOGY ~ 2ND LEVEL LEADERSHIP ~
- ~ MY BOARD ~ MY TEAM ~ MY STOCKHOLDERS ~
- ~ CULTURE ~ SHORT TERM / LONG TERM ~
- ~ TIME ~ LIFE BALANCE ~

DO YOU WONDER IF THERE WAS ONE SOLUTION . . .
. . . WHICH WOULD SOLVE A LOT OF PROBLEMS?

MORE C-LEVEL EXECUTIVES ARE SEEING
HOW THE MAGICAL COURSE OF . . .

LEVERAGE . . .

The MAGICAL Arts of POSITIVE Motivation & Manipulation . . .
. . . MANIPULATION IN A GOOD WAY FOR EVERYONE!

THIS COURSE IS FOR EVERYONE IN THE COMPANY.

IF YOU'RE THINKING . . .
"I HAVE EXPERIENCED SOMETHING LIKE THIS BEFORE."
. . . TRUST US
. . . YOU HAVEN'T!

LEVERAGE . . . The MAGICAL Arts of **POSITIVE** Motivation & Manipulation!

www.DNAforSuccess.com/Solutions/LEVERAGE

Questions . . . Call the individual who invited you to participate
or call 888.230.2300 or 630.393.9909.

~ Focus: Employee / Team Member ~

AS AN EMPLOYEE / TEAM MEMBER . . .
. . . ARE YOUR BIGGEST CHALLENGES?

~ LONG HOURS ~ PRESSURE ~ HIGH STRESS ~
~ BOSSES ~ THE ECONOMY ~ CO-WORKERS ~
~ MY FUTURE ~ TECHNOLOGY ~
~ LOW PAY ~ HIGH EXPECTATIONS ~
~ MARKETPLACE CHANGES ~ LIFE BALANCE ~

DO YOU WONDER IF THERE WAS ONE SOLUTION . . .
. . . WHICH WOULD SOLVE A LOT OF PROBLEMS?

MORE EMPLOYEES / TEAM MEMBERS ARE SEEING
HOW THE MAGICAL COURSE OF . . .

LEVERAGE . . .

The MAGICAL Arts of POSITIVE Motivation & Manipulation . . .
. . . MANIPULATION IN A GOOD WAY FOR EVERYONE!

WHY?

AS EMPLOYEES / TEAM MEMBERS WHEN WE
LEARN TO KNOW PRECISELY
WHAT WE WANT
AND HOW TO SELL . . . WE SUCCEEDED!

IF YOU'RE THINKING . . .
"I HAVE EXPERIENCED SOMETHING LIKE THIS BEFORE."
. . . **TRUST US**
. . . **YOU HAVEN'T!**

LEVERAGE . . . The MAGICAL Arts of **POSITIVE** Motivation & Manipulation!

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~ Focus: HR Leaders ~

AS A HR LEADER . . .
. . . ARE YOUR BIGGEST CHALLENGES?

- ~ FEELING LIKE YOU ARE CAUGHT IN THE MIDDLE ~
- ~ TOO HIGH EXPECTATIONS FROM EVERYONE AROUND YOU ~
- ~ LONG HOURS ~ PRESSURE ~ HIGH STRESS ~
- ~ C-LEVEL ~ EMPLOYEES ~ THE ECONOMY ~
- ~ MY FUTURE ~ TECHNOLOGY ~ MARKETPLACE CHANGES ~
- ~ LIFE BALANCE ~ PRESSURE ~ PEOPLE'S FUTURE ~ ECONOMY
- ~ COMPETITION ~ GOVERNMENT REGULATION ~ TECHNOLOGY ~
- ~ CULTURE ~ SHORT TERM / LONG TERM ~ TIME ~ LIFE BALANCE ~

DO YOU WONDER IF THERE WAS ONE SOLUTION . . .
. . . WHICH WOULD SOLVE A LOT OF OUR PROBLEMS?

MORE HR LEADERS ARE SEEING
HOW THE MAGICAL COURSE OF . . .

LEVERAGE . . .

The **MAGICAL Arts of POSITIVE Motivation & Manipulation** . . .
. . . MANIPULATION IN A **GOOD WAY** FOR EVERYONE!

WHY?

AS HR LEADERS . . . WE CAN HELP
C-LEVEL AND EMPLOYEES TO COME
TOGETHER AND LEARN TO SEE & THINK
DIFFERENTLY THAT MAKES EVERYONE'S JOB EASIER.

IF YOU'RE THINKING . . .
"I HAVE EXPERIENCED SOMETHING LIKE THIS BEFORE."
. . . **TRUST US**
. . . **YOU HAVEN'T!**

LEVERAGE . . . The **MAGICAL Arts of POSITIVE Motivation & Manipulation!**

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