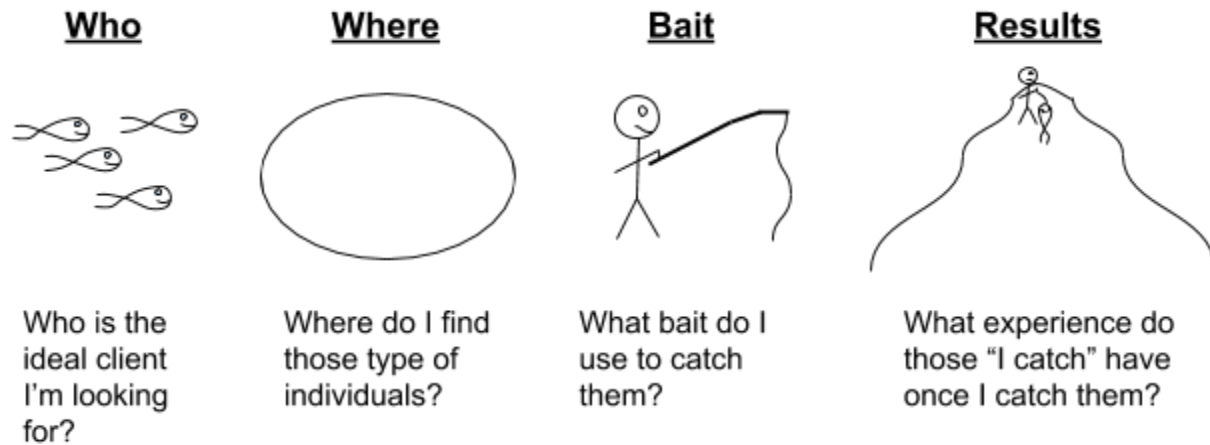


## White Paper

### **BIG** Picture . . .



The above diagram is great as it helps us to understand that what we're doing isn't really brain surgery or rocket science. It's pretty actually . . . or is it?

Well that's a great question because it's both actually. It's simple and easy AND it's complex and hard. It's very simple and easy to get a database of people and to send some type of message . . .

**BUT** to catch the fish you want to catch . . . well that can require years, decades or even a lifetime of effort to learn how to do this and even longer to set up systems which will do this without our effort . . .

**OR** . . . we can come together in **mastermind groups** and all work together to accomplish far more together than we ever could on our own.

This is what [www.MyCoffeeConnection.org](http://www.MyCoffeeConnection.org) and [start.Mastermind-Seminars.org](http://start.Mastermind-Seminars.org) is all about. It's about coming together and bringing our gifts, our talents, our passions, skills, our networks



With 3 business degrees, one of which is a marketing degree and over 30 years of marketing experience, you would think that I would have come across this before . . .? I have never experienced anything so simple and so easy. Get the book Dot Com Secrets . . . even if you're not into the internet. It's the easiest read I've ever experienced and you'll learn so much. The book is also FREE :-), all you pay for is shipping.  
<https://dotcomsecrets.com>