

White Paper

Engineered CLARITY

Psychology of PEOPLE (Recruiting ~ On-Boarding ~ Retention)

“LEVERAGING the DNA for PEOPLE ~ Personality Masteries.”

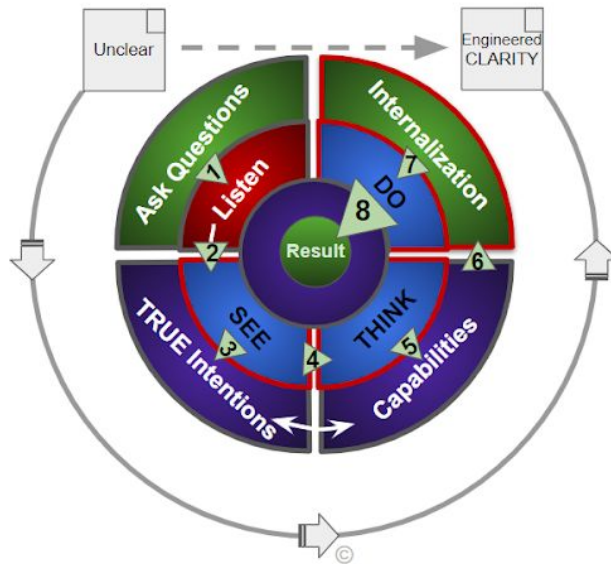
Version 1.23

Engineered CLARITY

The process of thinking differently that
brings satisfaction where you desire CLARITY.

PEOPLE • BUSINESS • LIFE

Engineered CLARITY



In this white paper we will be exploring the Psychology of Recruiting, On-Boarding, and Retention of:

- Employees
- Contractors
- Vendors
- Clients
- Donors
- Volunteers
- Members
- Friends . . .
sure why not?
- Other:

Through the **Engineered** CLARITY process, we will seek to make this so easy, that you can draw something from this short white paper that you can immediately use today. Share this with everyone you know, because when you think about it . . . we're all in recruiting, on-boarding, and retention of people in one way or another.

Visit the <https://clarity.dnaforsuccess.com> website for answers to PEOPLE ~ BUSINESS - LIFE.

Purpose

To assist each individual reading this white paper to gain clarity in the integration of DNA *for* PEOPLE ~ Personality Masteries into companies / organization and on-boarding systems and then help 2 other people do the same by joining the **Engineered** CLARITY movement.

List all uses you may use what you learn from this white paper:

List one thing you feel you are weak on in recruiting and/or on-boarding:

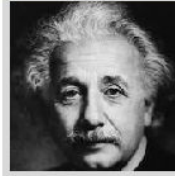
If you had CLARITY on this . . . how would that affect your business, organization and/or life?

. . . use your hard bound journal to flesh out the details of both of these questions.

Foundation

The first thing to gain CLARITY on . . . is an understanding . . . that any problem we have, in any area, is connected to how we think. If we were to learn to Think Differently . . . then would it be possible to gain CLARITY of anything, in any area of recruiting?

Albert Einstein



*"You can never solve a problem on the level on which it was created."
Albert Einstein*

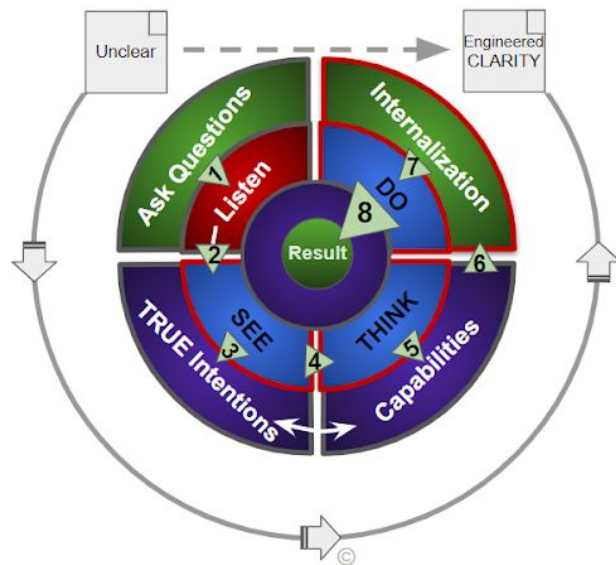
Engineered CLARITY is a precise process which takes participants out of the “Habit World” into the “Creative World” to gain power and insights. To learn to Think Differently and do so quickly.

Engineered CLARITY has taken decades to discover and develop and many worldwide thought leaders have devoted much of their lives to personally gain CLARITY. There is an amazing group of women and men who have collaborated to design **Engineered CLARITY**.

In most situations it's not that we don't have the right answer to discovering CLARITY; it's that we don't know the right **questions**.

Even when we do ask the right questions, we often are not practicing deep **listening**, which prevents us from hearing what we need to hear. In order to learn to Think Differently, our hearing is the first step to CLARITY.

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The Simple Version . . .

Step Up: Get in the head and the heart of the type of person you are seeking to **Recruit, On-Board** and/or build **Retention** with. To do this effectively, ideally select a few of your best individuals you already have or would like to have and then interview them. If you don't have those individuals in live form, then you need to pretend you do and get deep inside the thinking.

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Step 1: Questions ~ Ask them and record what they say to the question “_____, what do you love about _____ with _____?”

NOTE: See question 1 in Q&A to discover the origin of this precise process.

Step 2: Listen ~ Since your time with them is recorded, you don't have to listen to the words they are saying, but listen to the energy in which they share.

Step 3: SEE ~ We often think when we Listen that we hear and see what is being said but we miss the energy of what is shared. This energy is hard to explain, hard to hear and see. It's almost magical / mystical in nature as it goes deep into the very being of the individual when done properly. When we do this properly, at the deepest levels we see people's TRUE Intentions.

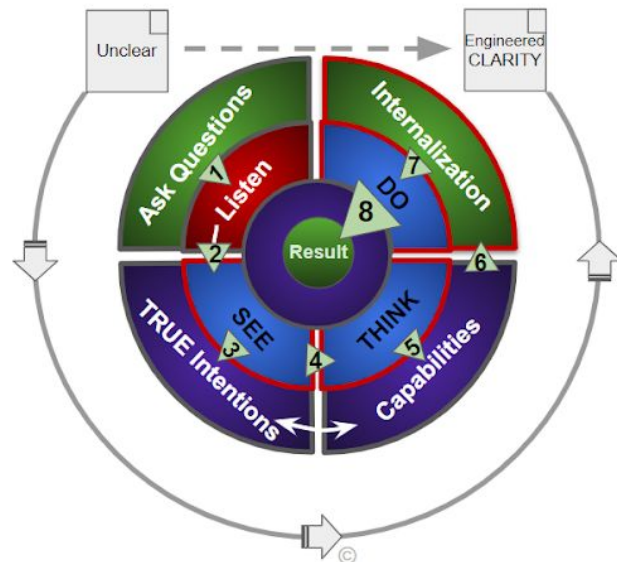
Step 4: THINK ~ We often rush into judgement or thought as we race through the listen / see steps which causes us to not have the ability to do Quantum Thinking which is required for **Recruiting, On-Boarding** and/or **Retention** in whatever area of focus we are zeroed in on.

Step 5: Capabilities ~ When we have completed the first four steps properly we have new capabilities to **Recruit, On-Board** and/or build **Retention** in a way we have never even dreamed possible. With Quantum Thinking, there are new worlds, new dimensions which will change everything for everyone.

Step 6: Internalization ~ In the Q&AS we'll go into this as it's a separate model in and of itself. Crazy cool when we see the science of things.

Step 7: DO ~ Seems simple . . . but it's not. More in the Q&A.

Step 8: Results ~ Also seems simple . . . but it's not. More in the Q&A.



Questions & Answers

Question #01 ~ Where does all this come from?

Answer: Great question and one that's a bit complex. We will give you the short version. Tom Kunz, past President of the largest real estate franchise in the world brought in a psychologist and share the secrets of how the brain works.

The **Engineered** CLARITY came from LEVERAGE . . . The Course “The Magical Arts of **POSITIVE** Motivation & Manipulation.” When we learn to LEVERAGE what is called the 7 T's to Great Stewardship, for the mutual benefit of everyone, we will attract and **recruit** more of the right people, we will **on-board** good people or often even people who are not a good fit, in the most amazing way. When we do the first two properly, it makes **retention** a great deal easier and less costly.

> Information On LEVERAGE ~ <https://leverage.dnaforsuccess.com/welcome>

The core behind the entire system is something called **BOS ~ Business Operating System** which consists of three elements, which when brought together through a system called **ActionVISION** produces **Engineered** CLARITY for the mutual benefit of all.

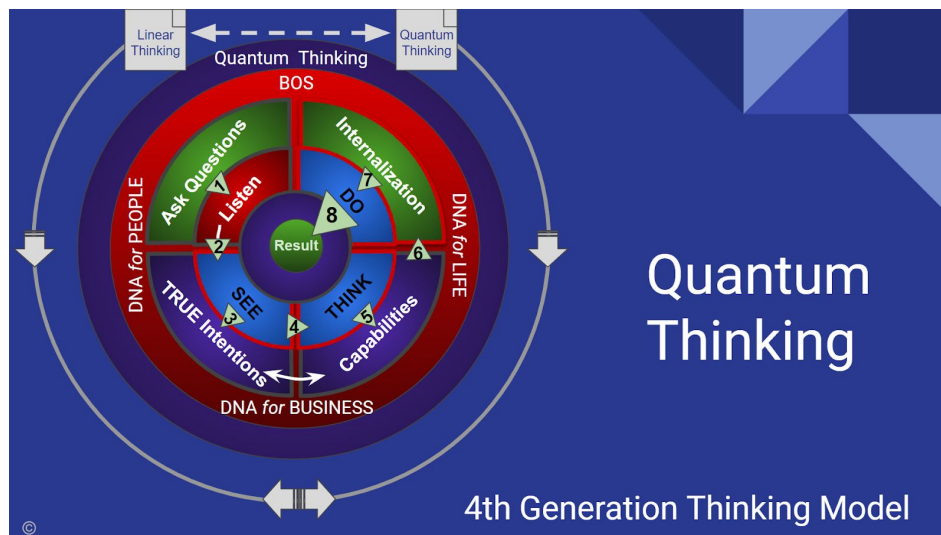
The 3 elements, PEOPLE ~ BUSINESS and LIFE help us to apply over 500 Natural Laws which govern all success in every area of life personally and professionally.



Within each of the 3 elements, there are sub elements which are shown below. When we bring all these elements together we achieve the **recruiting** desire and through great discipline we will **on-board** people in the right way which turns **retention** into a science we perfect through an **ActionVISION** custom plan.



Imagine . . . having everyone on your team, in your group, in your community, membership or whatever you are seeking to **recruit**, **on-board** and **retain!** Good news. . . through the 4th Generation Quantum Thinking Model we can have a system which will do this for all that we desire.

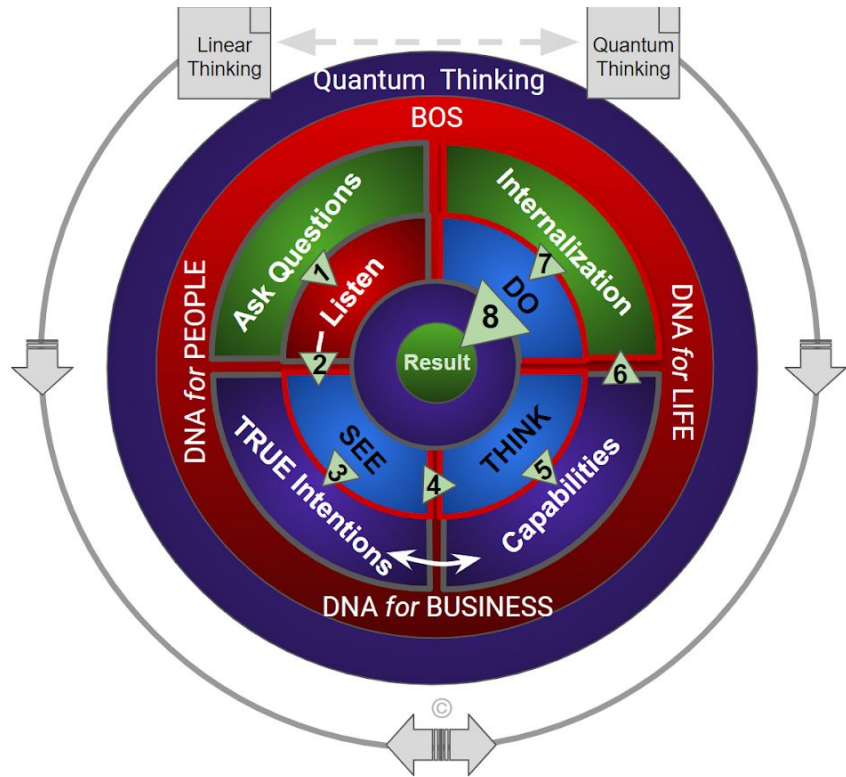


While the Quantum Thinking 4th Generation Model may look complex, it's really not when we break it down into small pieces.

It's usually best to think of **recruit**, **on-board** and **retention** as a pipeline and determine which one of the three are you losing the most productivity from.

If you're not sure it's best to complete a 30 minute GIFT Strategy Session from Life Masteries Institute & Legacy Partners. Both are non profit organizations devoted to helping businesses and community based organizations / groups to come together for the mutual benefit of everyone. Once we identify which of the three areas we want to focus on first, we then apply the **Engineered CLARITY** model and strengthen that specific area. Much of the systems, infrastructure, tools, and processes which are used to build and/or strengthen that first area will be used to build and strengthen the other two areas.

1 to 10, with 10 being the best, how would you rate each of the three areas?



Area Rating

List One Way To Improve Area

- 1. Recruit ~ _____

- 2. On-board ~ _____

- 3. Retention ~ _____

Question #02 ~ WOW, this is a lot. Is there a book on this?

Answer: There is an ebook that is being developed. If you would like to pre-order this book and get a whole list of additional benefits please email info@lifemasteries.org.

Share that you are reading the white paper, what you liked about the white paper and one suggestion you would have to make it better. Please provide your full contact information so we can inform you on where to order it online and provide it to you as soon as it is available.

NEXT STEP . . . Complete a series of simple yet powerful questions which will provide us insight. Once you complete questions we will reach out to you and schedule your 16-minute Engineered Strategy Session.

~ <https://solutions.dnaforsuccess.com/the-action-card> ~

~ For Additional Information On Engineered CLARITY ~

<https://clarity.dnaforsuccess.com>